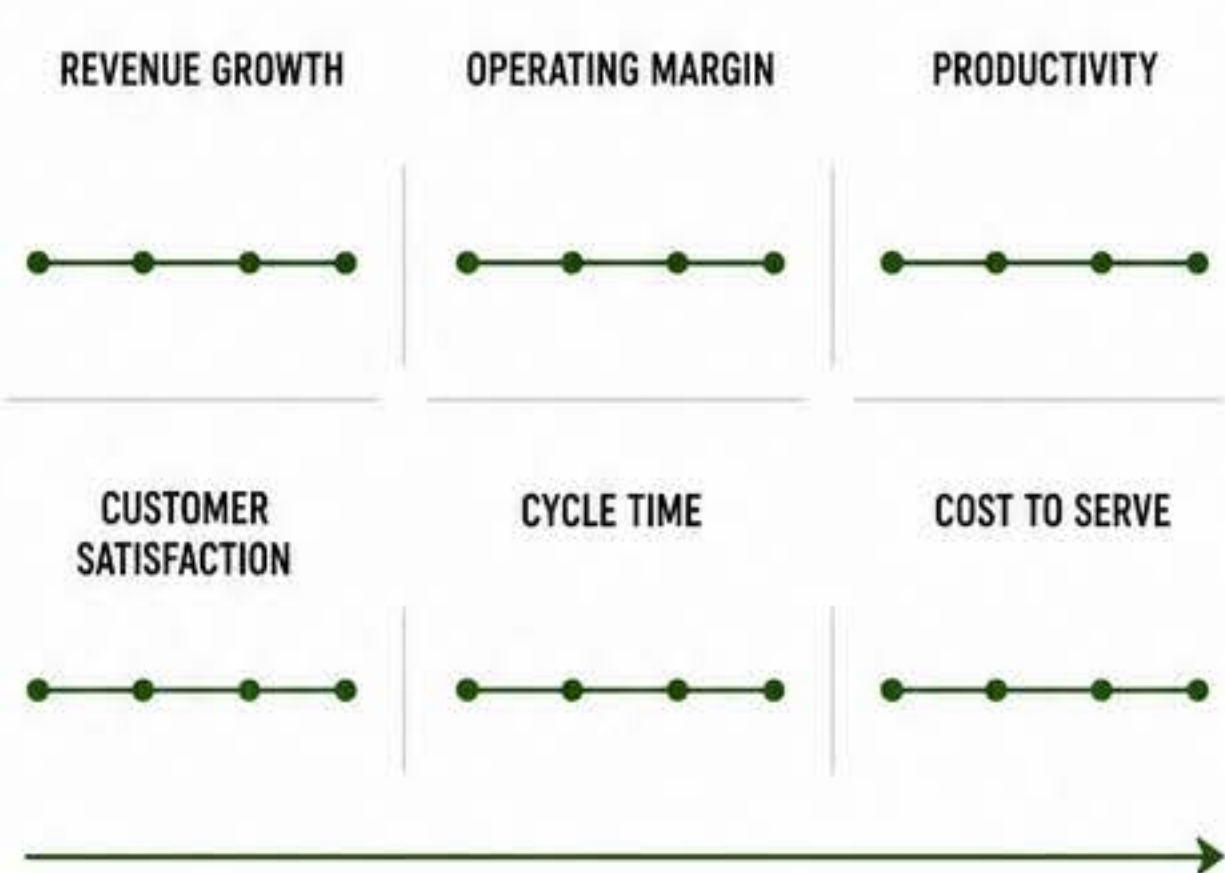


IF AI IS SUCCEEDING, WHY ISN'T THE **BUSINESS MOVING?**

AI ACTIVITY IS EVERYWHERE



BUSINESS PERFORMANCE IS FLAT



AI IMPROVES **INDIVIDUAL TASKS.**

BUSINESSES IMPROVE WHEN **END-TO-END WORK IMPROVES.**



PROCESS CAPABILITY CONNECTS ISOLATED AI SUCCESSES
TO **MEASURABLE BUSINESS PERFORMANCE.**



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