

PROFESSIONAL CERTIFICATE WORTH IT?

The real numbers. The real impact.
The smarter decision.



Industry-Recognized
Earn a respected credential that opens doors.



Career Advancing
Stand out, get noticed, and unlock new opportunities.



Practical & Relevant
Real-world skills you can apply immediately to drive results.

Invest in skills today.
SHAPE YOUR CAREER.
OWN YOUR FUTURE.



TOP 10 REASONS A PROFESSIONAL CERTIFICATE ACCELERATES YOUR CAREER

1



HIGHER EARNING POTENTIAL

Earn 15% more on average—that's \$140,000+ more over a lifetime.

+15%
SALARY

6



SKILLS THAT STAY RELEVANT

Keep your skills 30% more current and stay ahead of industry change.

30%
MORE CURRENT

2



FASTER JOB SEARCH

Cut your job search time by 20% and earn income sooner.

-20%
JOB SEARCH TIME

7



EXPAND YOUR NETWORK

Grow your professional network by 40% and unlock more opportunities.

40%
MORE CONNECTIONS

3



MORE INTERVIEW CALLBACKS

75% of holders get 2X more interview callbacks.

2X
MORE INTERVIEWS

8



MEET COMPLIANCE WITH EASE

Fulfill 100% of continuing education requirements with confidence.

100%
CREDITS COVERED

4



STRONGER PROMOTION ODDS

Increase your chance of promotion by 27% within 2 years.

+27%
PROMOTION CHANCE

9



TRUSTED BY EMPLOYERS

68% of recruiters value certificates and move you forward faster.

68%
RECRUITER TRUST

5



CAREER PIVOT ACCELERATOR

Switch to a new field 25% faster and close the income gap sooner.

25%
FASTER PIVOT

10



ORGANIZATIONAL IMPACT

Organizations save 12% on onboarding and ramp-up with certified talent.

12%
LOWER RAMP-UP COSTS

WILL IT BE WORTH IT FOR YOU? ASK 4 QUESTIONS.



1. IS IT ROLE-ALIGNED?

Does it build skills in demand for the roles you want?



2. IS IT MARKET-RELEVANT?

Is the credential recognized and valued by employers in your target industry?



3. CAN YOU APPLY IT?

Will you use these skills on real projects to create measurable impact?



4. IS THE TIMING RIGHT?

Does it accelerate your goals right now—not someday?



GET THESE 4 RIGHT, AND THE ROI IS REAL.

Higher pay. Faster growth.
Stronger impact.
Lasting advantage.

BPM INSTITUTE.ORG

AUTHORITY IN TRAINING & CERTIFICATION

MAKE YOUR NEXT MOVE COUNT

Invest in your future. Earn a professional certificate.

EXPLORE PROFESSIONAL CERTIFICATES »

Visit BPMInstitute.org to get started today.