

Business Process Management Leaders in Training

BPM training leaders identified in
independent report

FORRESTER

FCI Enterprise
Certification
Professionals



The Forrester Wave™: BPM Training And Certification Programs, Q2 2012

by Clay Richardson and Claire Schooley, May 31, 2012 | Updated: June 1, 2012

KEY TAKEAWAYS

No Industry-Standard BPM Certification Program Exists Today

No business process management (BPM) certification program exists today that is recognized as the standard across BPM. Individual BPM vendors and organizations have developed their own training programs. These require interested participants to search for a program that best meets their needs while not being sure that they have the best program.

Coverage Breadth And Depth Along With Skills Verification Are Essential

We evaluated vendors in this Wave on how comprehensive their BPM program is in three areas: breadth of coverage in different BPM methods, techniques, and approaches; coverage depth in areas such as value stream analysis and BP modeling, redesign, and demonstration of skills and knowledge mastery through a practical case study or lab experience.

Forrester Ranked Seven Organizations Across 15 BPM Skills Development Criteria

Sevens Institute of Technology, BPMInstitute.org, and BPTrends Association lead with solid breadth and depth of content and excellent training programs. Queensland University of Technology, ADEM, and BPMessentials are strong performers. AIRPMSM is new to the field but is quickly becoming a leader.

Forrester Research, Inc., 80 Acorn Park Drive, Cambridge, MA 02140 USA
Tel: +1 617 631 8600 | Fax: +1 617 631 8600 | www.forrester.com

Business Process Management Leaders in Training

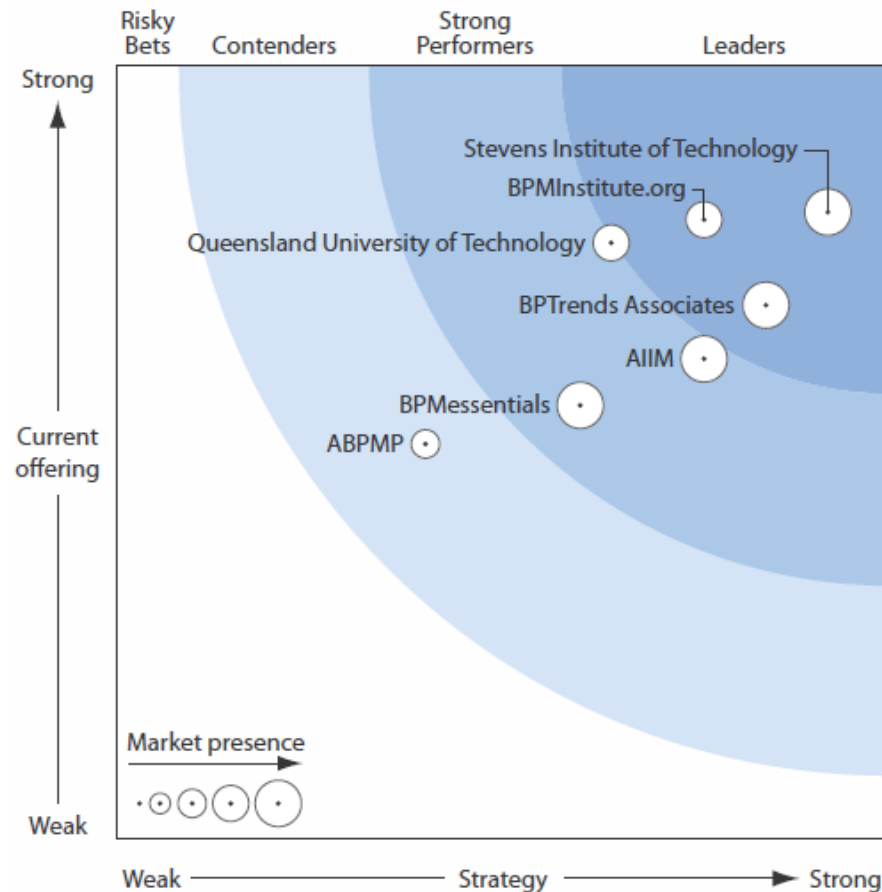
Lack of sufficient business process skills continues to dog progress and momentum for enterprise-wide business process management (BPM) initiatives.

Forrester Research, Inc. May 2012 report: “The Forrester Wave™: BPM Training and Certification Programs, Q2 2012”

The report evaluates BPM training and certification providers based on the strength of their strategy and current offerings graded across 15 BPM criteria.

The Forrester Wave is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave are trademarks of Forrester Research, Inc. The Forrester Wave is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.

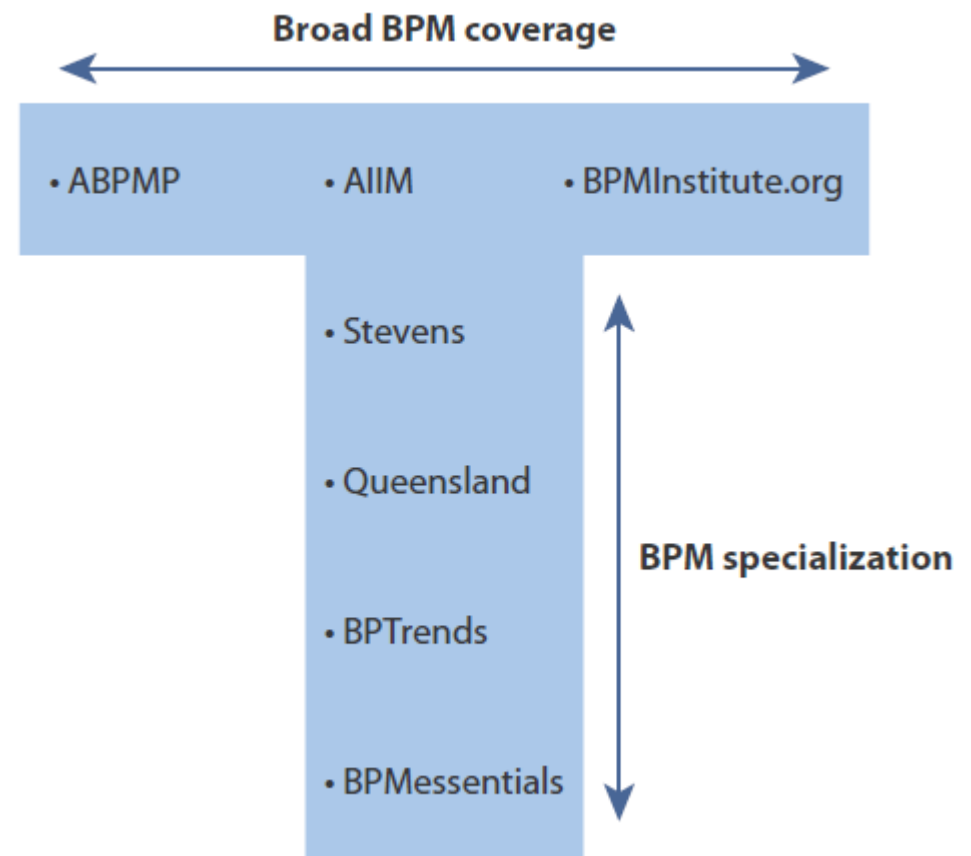
Evaluation across 15 BPM criteria



T-shaped Skills Are Required For BPM Program Success

BPM programs benefit from team members with “T-shaped” skills:

- Deep skills in specific process improvement methods and techniques
- Broad skills across core BPM concepts such as process analysis, process modeling, and process architecture.



BPMInstitute.org received the highest score possible in 7 of the 15 categories

“a standout for its skill development at individual and enterprise level and on-site customized training.”

Categories include:

- Training and preparation
- Development process
- Continued education and support
- Enterprise skills development, vertical and industry coverage
- Organizational commitment
- Number of professionals trained and certified

BPMInstitute.org
recognized for strength
across additional categories

“BPMInstitute.org
provides a rich
offering of courses.”

Which lead towards
a BPM Certificate
and Certification

Additional Categories include:

- Domain coverage
- Standards support and participation
- Percentage of people who complete program
- BPM industry experience
- Professional promotion and networking
- Skills validation and verification

Updates since the Forrester Report in Q2, 2012

- BPMInstitute.org Debuted BPM Certification in Q4 2012
 - Certified Business Process Management Professional (CBPMPSM)
- CBPMP Exam coverage areas:
 - Business Process Management Concepts
 - Process Discovery and Modeling
 - Process Improvement (Analysis & Design)
 - Process Measurement
 - Business Process Technologies
 - Process-oriented Enterprise
- Our coverage areas map to Forrester's T-shaped skills

Business Process Management Professional Certificate - BPMPSM



Program Highlights

- BPM Practice Areas
 - Provides coverage of all critical practice areas
 - Preparation for CBPMP Exam
- 8-Course Program
 - 4 recommended courses
 - 4 elective courses
 - Customize Your Learning Path
- Flexible Delivery Methods
 - Face To Face
 - In-House
 - Live Online
 - On-Demand

We define BPM as a discipline comprised of these practice areas:

- Aligning Processes with Business Strategy
- Discovering and Modeling Processes
- Analyzing and Benchmarking Processes
- Harvesting Policies and Rules
- Continually Improve Processes (using specific methodologies)
- Re-engineering Processes
- Managing Changing of a Culture
- Governance - decision making
- Deploying Technology

Learning Paths

- Courses map to your career path:
 - Business Analyst
 - Business Process Analyst
 - Business Process Manager
 - Business Process Designer
 - Business Architect
 - IT Professional

	BPMInstitute.org™				BAInstitute.org	SOAInstitute.org
	Business Process Analyst	Business Process Manager	Business Process Designer	Business Decision Analyst	Business Architect	IT Professional
RECOMMENDED CORE	BPM 101 Page 5				BIA 101 Page 23	SOA 101 Page 27
	Process Modeling, Analysis and Design: As Is, To Be Page 10				Building a Business Architecture using Value Chains & Value Streams Page 24	SOA for Architects Page 28
	Process Measurement and Metrics Page 11				Business Architecture / IT Architecture Alignment Page 25	Service Oriented Integration Page 29
	Establishing Business Process Governance and Centers of Excellence Page 12				Business Information Semantics & Rules Page 26	Designing Service Oriented Solutions Page 30
RECOMMENDED ELECTIVES	Business Rules and BOM 101 Page 10	Methodologies and Approaches for BPM Page 13	Methodologies and Approaches for BPM Page 13	Business Rules and BOM 101 Page 10	BPM 101 Page 5	Process Modeling, Analysis and Design: As Is, To Be Page 10
	Advanced Facilitation Skills for Process Improvement Projects Page 14	Managing Process Change: Improvement through Transformation Page 15	Developing Process Improvement Initiatives with Your BPM Page 17	Business Rules Driven Requirements Page 21	Process Modeling, Analysis and Design: As Is, To Be Page 10	Business Information Semantics & Rules Page 26
	Process Modeling with BPM - 2-Day Course Page 16	Process Modeling with BPM - 2-Day Course Page 16	Process Modeling with BPM - 2-Day Course Page 16	Process Modeling with BPM - 2-Day Course Page 16	Process Measurement and Metrics Page 11	Process Modeling with BPM - 2-Day Course Page 16
	Using Simulations to Increase Process Efficiency Page 18	Organizational Change Management Page 19	Business Information Semantics & Rules Page 26	Business Decision Maturity Model Page 22	Organizational Change Management Page 19	Developing Process Improvement Initiatives with Your BPM Page 17



Training



Publications

BrainStorm Events

WORKSHOPS
TRAINING
NETWORKING



More than "Just Another" Conference

Our Events are the Best Way to Better your Business. And your Career.

Face-To-Face Events



Communication



Certification



Networking

Helpful Links

[Ways to Save](#)

[Training Section](#)

[Live Online Section](#)

[Certificate of Training](#)

[Group Training](#)

[Learning Paths](#)

More Information

Gregg V. Rock

Editor & Founder

Email: Grock@bpminstitute.org or
Certification@bpminstitute.org

Call the registrar at (508) 475-0475 x15
or email registrar@bpminstitute.org