

# Meet The Author Webcast



## Welcome

**Gregg V. Rock**  
Editor and Founder  
DBizInstitute.org, BPMInstitute.org and  
BAINstitute.org



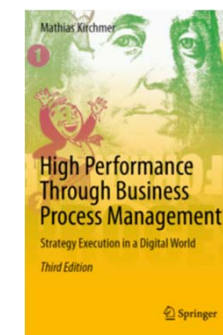
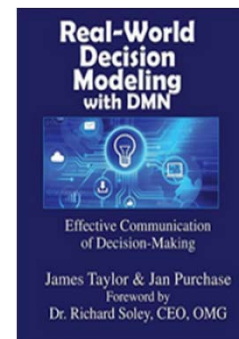
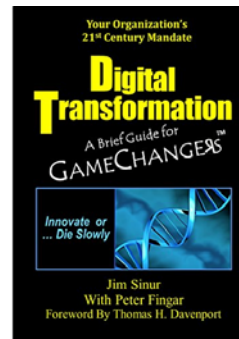
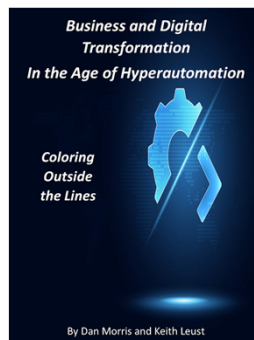
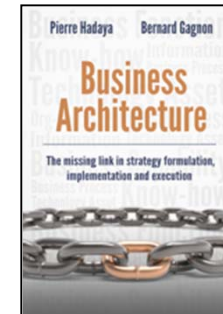
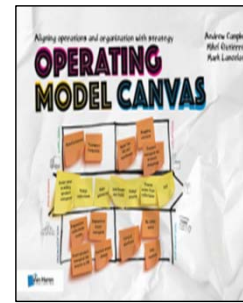
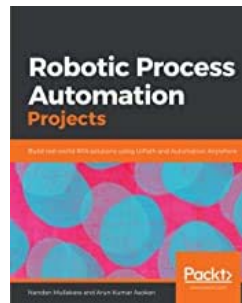
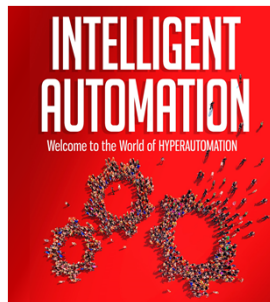
## Featuring

**Dr. Setrag Khoshafian**, Principal and  
Chief Scientist, Khosh Consulting and  
Author of *How to Alleviate Digital  
Transformation Debt*

# Our Communities

- BrainStorm Group, Inc. – 25<sup>th</sup> Anniversary in 2022
- Network of Communities include:
  - [DBizInstitute.org](https://dbizinstitute.org) - Digital Business & Transformation
  - [BPMInstitute.org](https://bpm-institute.org) - Business Process Management
  - [BAInstitute.org](https://ba-institute.org) - Business Architecture
- Over 100,000 Members Worldwide
- Corporate Membership Program – 1200+ Companies
- Authority in Education, Training and Certification

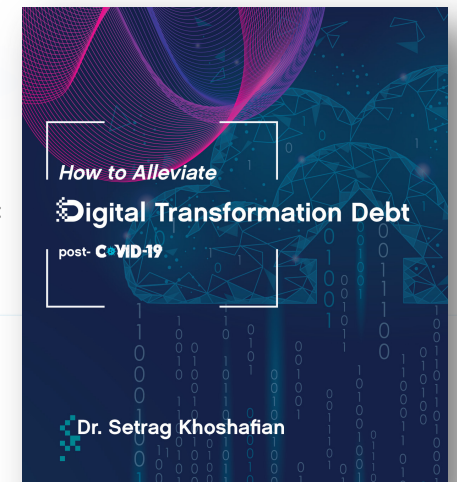
# Meet The Authors Webcast Series





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*Digital Transformation Debt*

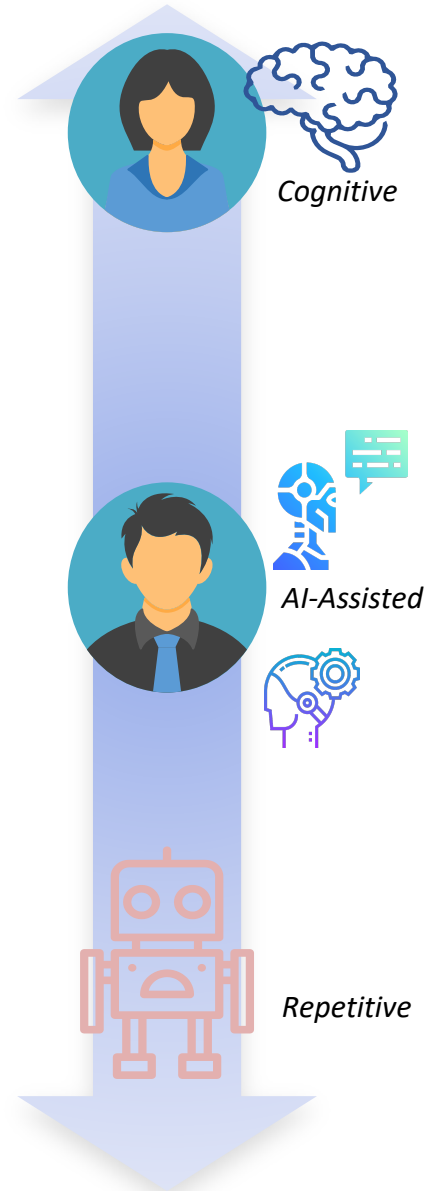
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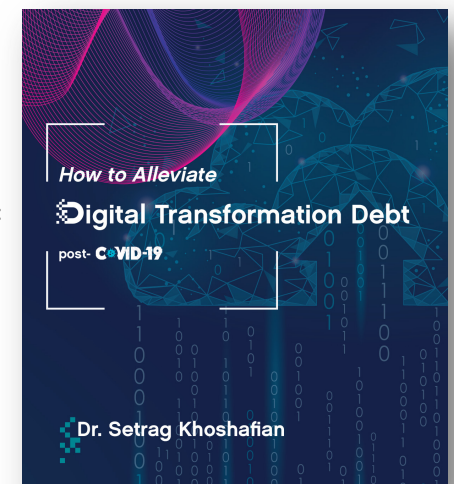


**PRE**  
**C<sup>o</sup>VID-19**

**POST**  
**C<sup>o</sup>VID-19**



From:



# BEST PRACTICES Vs.

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Digital Transformation Debt

MVP

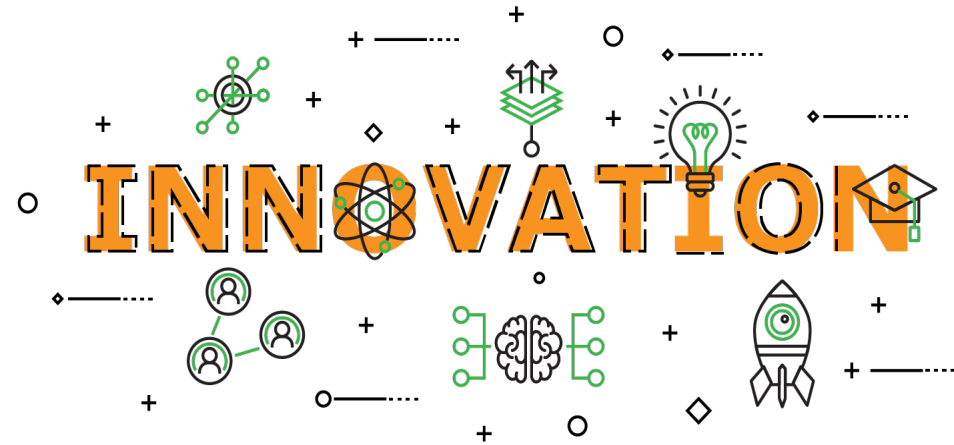
Automation

No Code

AI for Customer Experience

Connected & Decentralized

Fast IT



Governance

Consistency

Enterprise Performance

Security

Reliability

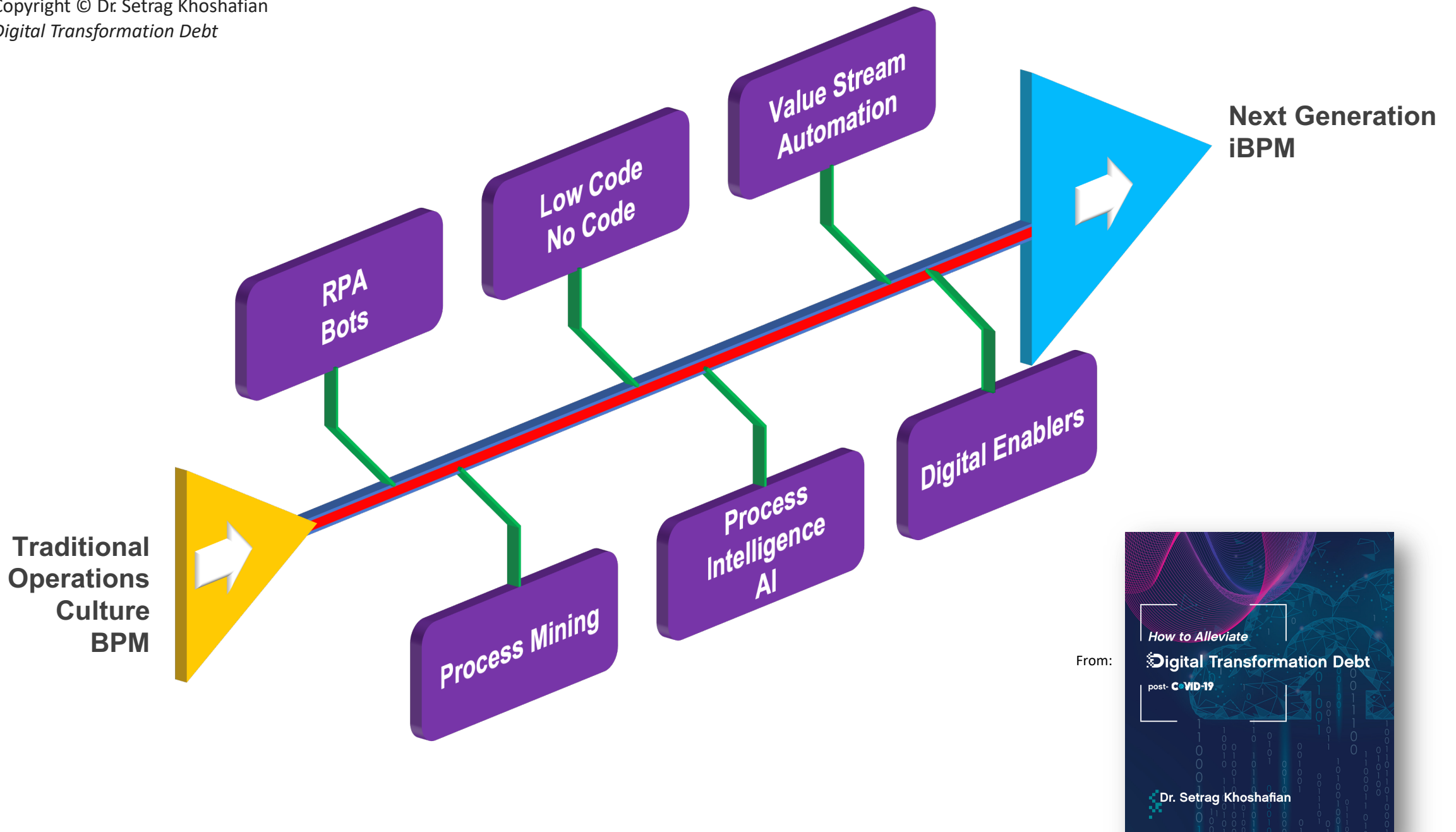
Maintenance IT



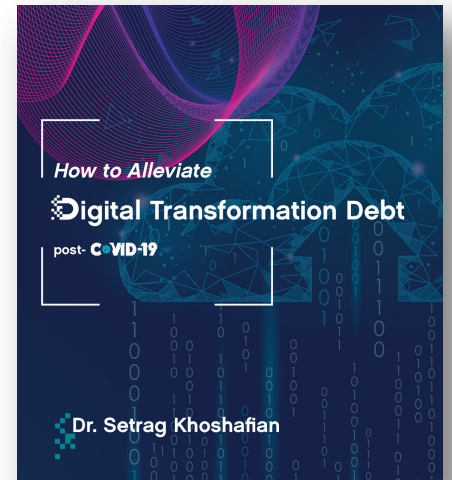
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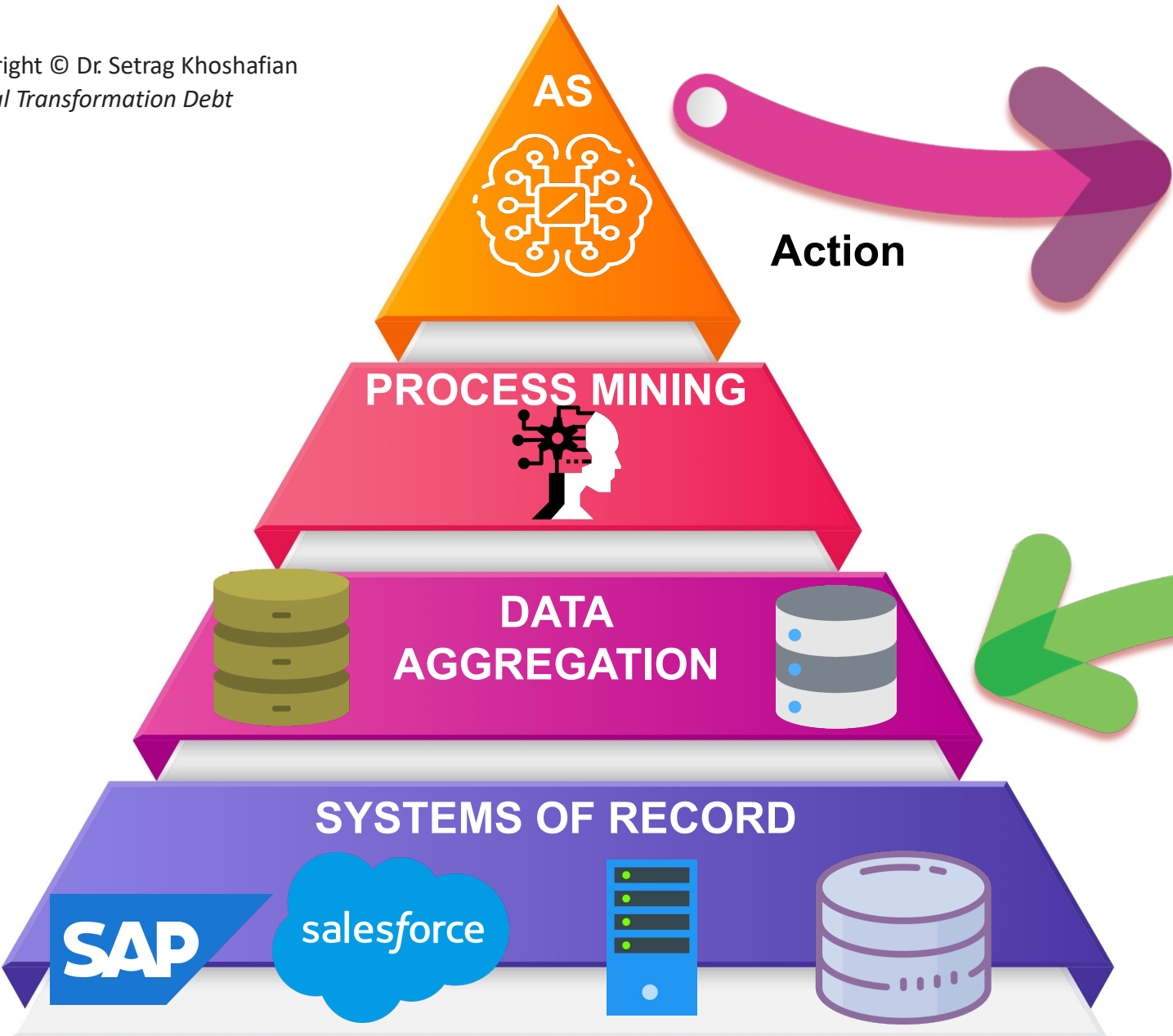
How to Alleviate  
Digital Transformation Debt  
post-COVID-19

Dr. Setrag Khoshafian



From:

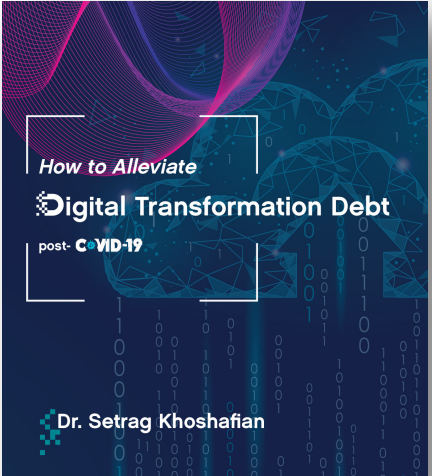




**PROCESS AUTOMATION**



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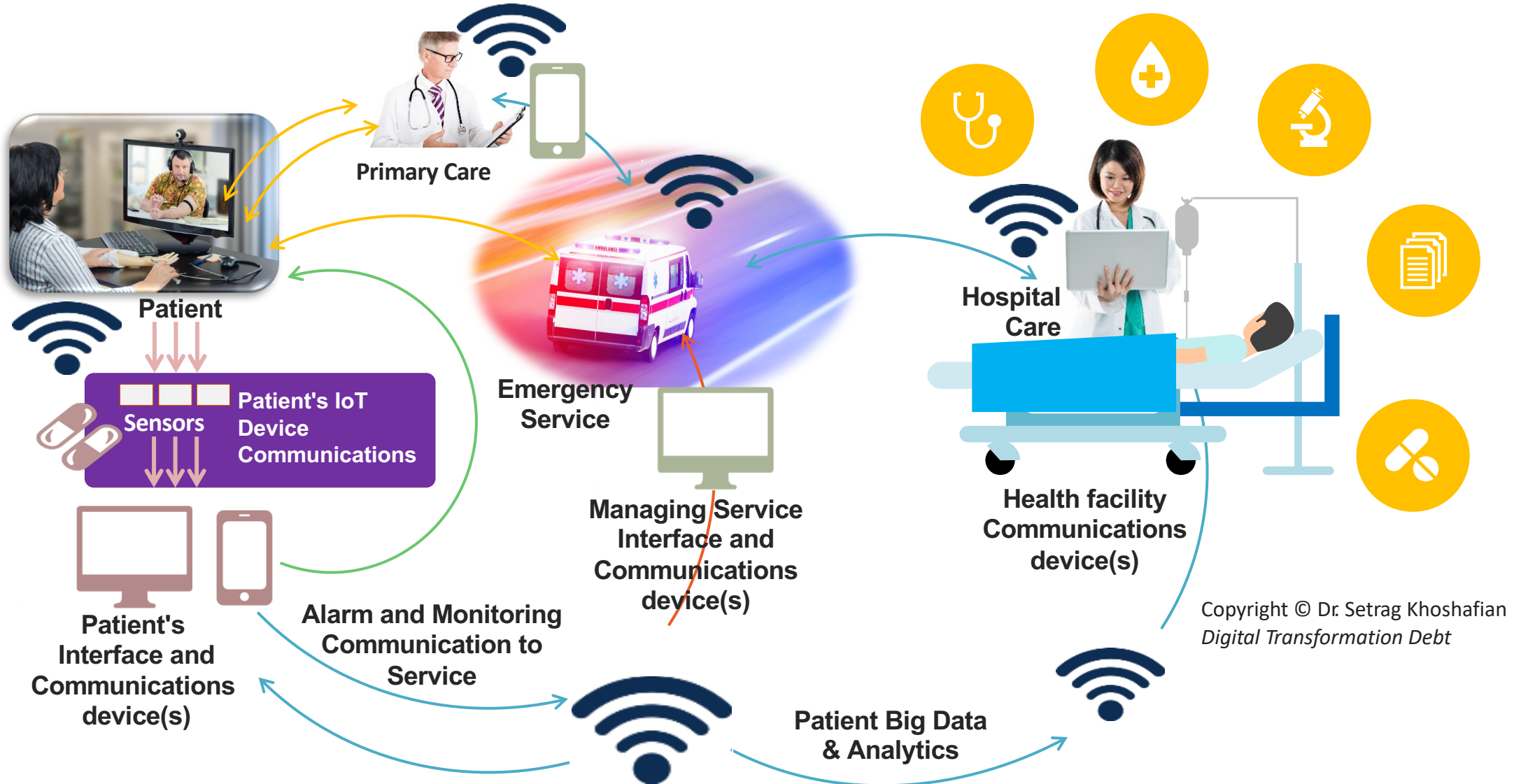
**Telemedicine  
Monitoring**

**Primary Care  
&  
Emergencies**

**Patient  
Health  
Insurance**

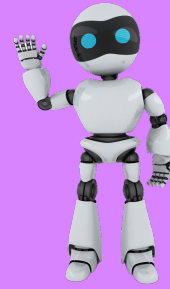
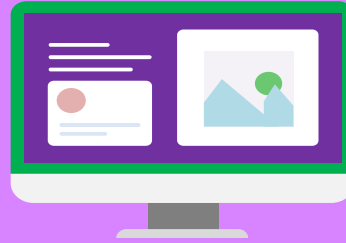
**Hospital  
Care**

**Discharge**



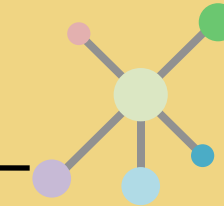
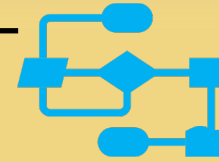


## OMNI-CHANNEL UX



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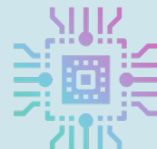
## LOW CODE NO CODE PLATFORMS



## BLOCKCHAIN



## IoT / IIoT - EDGE

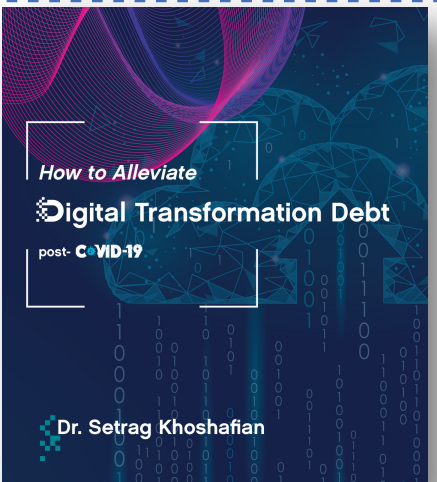
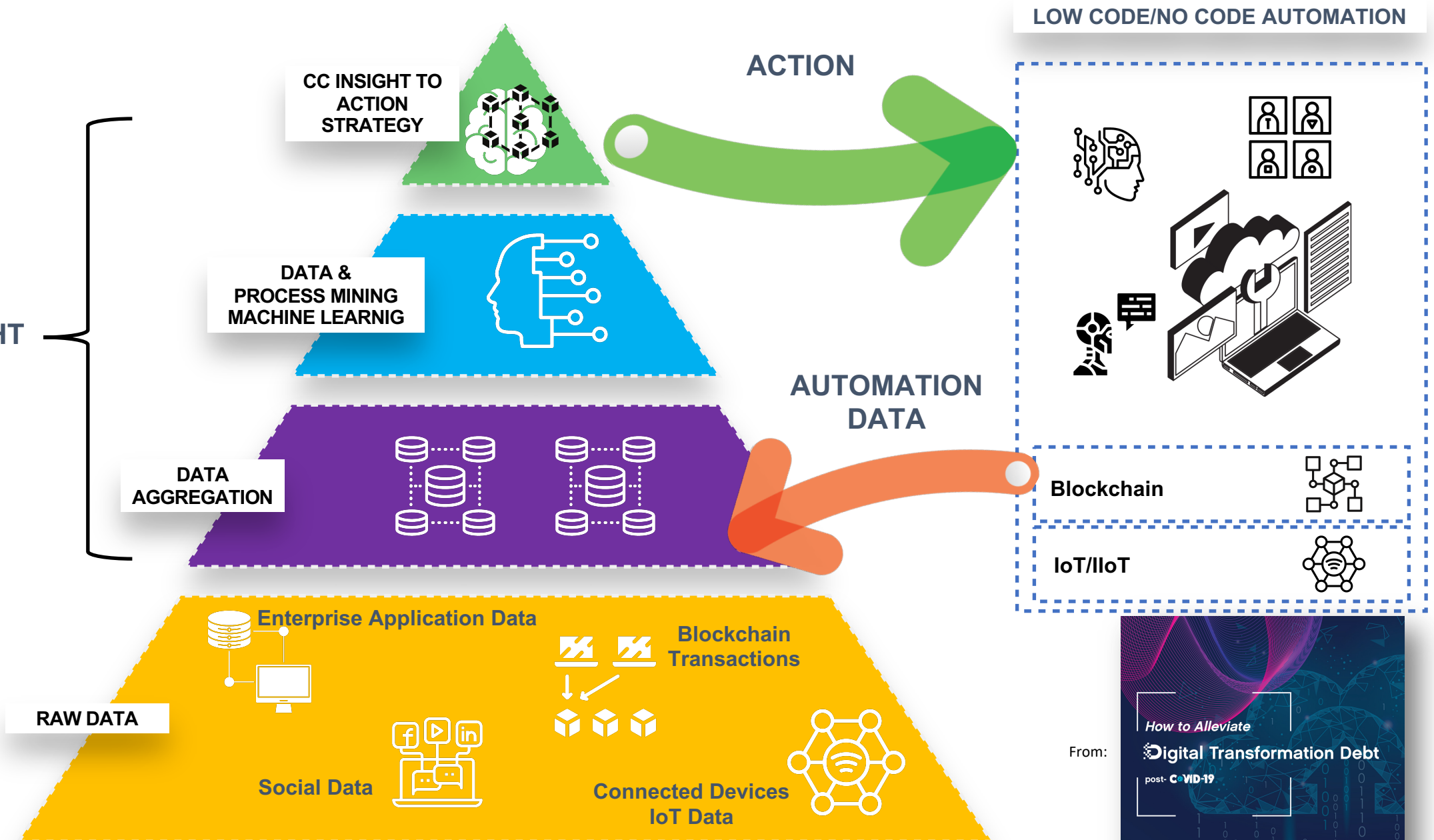


How to Alleviate  
**Digital Transformation Debt**  
post-COVID-19

Dr. Setrag Khoshafian



INSIGHT



## Educational Opportunities

- New Learning Paths: featuring Digital Transformation offerings
  - Four new core courses
  - Digital Transformation 101: November 15<sup>th</sup>
  - Receive complimentary copy of *How to Alleviate Digital Transformation Debt*
  - Five unique certificate programs
- Available online: November 15 to 18, 2021
- Receive digital badge for this webcast

# 2022 Learning Paths

BPMInstitute.org™BAInstitute.org™DBizInstitute.org™										
Certificate Programs & Learning Paths										
RECOMMENDED CORE	Agile Business Analysts	Business Process Analysts	Business Process Management	Operational Excellence	Business Architecture	Agile Business Analysts	Decision Automation	Process Mining	Low Code/No Code	Intelligent Automation
	BPM 101				Business Architecture 101	Digital Transformation 101: Addressing Digital Transformation Debt				
	Process Modeling Analyst and Design			OPEX 101	Bridging Business Architecture: Part 1	Low Code/No Code: The Good, The Bad and The Challenging				
	Process Measurement and Metrics			Lean Six Sigma and BPM	Bridging Business Architecture: Part 2	Hyper Automation: Robots, AI-Assisted and Cognitive				
	Business Process Governance & Centers of Excellence			Lean Tools in Action	Launching Your Business Architecture Practice	Best Practices for Digital Transformation: Critical to Action				
RECOMMENDED ELECTIVES	Agile BPM	Business Process Analysts	Business Process Management	Operational Excellence	Business Architecture	Agile Business Analysts	Decision Automation	Process Mining	Low Code/No Code	Intelligent Automation
	Agile Methodology for BPM	Methodologies and Approaches for BPM	Customer Experience Modeling, Analysis and Design	Process Modeling Analyst and Design	Establishing Business Architecture Governance and Centers of Excellence	Agile Business Analysts 101	Digital Designing and Automating Decisions 101	Process Mining 101	Low Code/No Code 101	Intelligent Automation 101
	Agile BPM Roles and Responsibilities	Advanced Facilitation Skills	Organizational Change Management	Process Measurement and Metrics	The Business Architecture Playbook	The Agile Business Analyst	Improving Digital Decisions with Machine Learning	Process Mining to RPA & Process Automation	Low Code/No Code Patterns, Paradigms & ROI	Robots Process Automation
	Agile Techniques for BPM	Process Modeling with BPMN: Part 1	Process Modeling with BPMN: Part 1	OpEx Tools of the Trade	Business Architecture / IT Architecture Alignment	The Practice of Agile Business Analysts: Part 1	Process Modeling with BPMN: Part 1	Process Data Cloning and Aggregation	Scaling Low Code/No Code Architectures	Intelligent Process Automation of Things (IPAT)
	Agile BPM in Action	Process Modeling with BPMN: Part 2	Process Modeling with BPMN: Part 2	Organizational Change Management	Organizational Change Management	The Practice of Agile Business Analysts: Part 2	Decision Modeling with DMN	Advanced Process Mining	Low Code/No Code Competency Centers and Best Practices	Decentralized Automation
CERTIFICATES	Agile BPM Certificate	Business Process Management Certificate	Business Process Management Certificate	Operational Excellence Certificate	Business Architecture Certificate	Agile Business Analysts Certificate	Decision Automation Certificate	Process Mining Certificate	Low Code/No Code Certificate	Intelligent Automation Certificate

# Digital Transformation Core Courses

Digital Transformation 101: Alleviating Digital Transformation Debt

Low Code/No Code: The Good, The Bad and The Challenging

Hyper Automation: Robotic, AI-Assisted and Cognitive

Best Practices for Digital Transformation: Culture in Action

# Digital Transformation 101: Nov. 15, 2021



Join us and receive a complimentary copy:

***How to Alleviate  
Digital Transformation Debt***

## Digital Transformation 101

Alleviating Digital Transformation Debt

**Foundation course for those embarking upon cultural and digital transformation journeys leveraging hyperautomation, No Code, AI, Process Mining, IoT and Blockchain with best practices & examples.**

Digital Transformation has many facets - from cultural transformation to deployment of various emerging digital technologies. This course provides an overview of pragmatic recommendations and the methodologies for the transformative digital technologies that help business leaders alleviate Digital Transformation Debt. Technical debt avoids difficult re-work in favor of easy solutions. Digital Transformation Debt is much more severe. Ignoring it could be an existential threat, especially in this fast-paced and challenging post-COVID-19 milieu. The course will teach and explain why business leaders need to be aware of the digital trends and realize transformation roadmaps with platforms and digital methodology best practices.

This course will cover all the key pillars of Digital Transformation holistically with practical recommendations and exercises.

The course starts with transformative Culture and concludes with a deep dive into Digital Transformation Competency Centers. In between, the course covers essential digital technologies and innovation best practices. The digital technologies covered in the course include Hyperautomation, Low Code/No Code platforms, AI, Process Mining, Blockchain, and IoT. The course covers Operational Excellence, Citizen Developer culture, Customer Experience optimization, and Design Thinking innovation for the best practice and methodology side. After this course, you will be able to create a prioritized roadmap for your Digital Transformation journey.

The Role of BPM in Digital Transformation



<https://www.bpm institute.org/training/courses/digital-transformation-101>

# Digital Transformation Elective Courses

Agile Business Analysis	Decision Automation	Process Mining	Low Code/ No Code	Intelligent Automation
Agile Business Analysis 101	Digital Decisioning and Automated Decisions 101	Process Mining 101	LowCode/No Code 101	Intelligent Automation 101
The Agile Business Analyst	Improving Digital Decisions with Machine Learning	Process Mining to RPA & Process Automation	LowCode/No Code Platforms, Paradigms & ROIs	Robotic Process Automation
The Practice of Agile Business Analysis: Part 1	Process Modeling With BPMN: Part 1	Process Data Cleansing and Aggregation	Scaling LowCode/No Code Architectures	Intelligent Process Automation of Things (IPAoT)
The Practice of Agile Business Analysis: Part 2	Decision Modeling With DMN	Advanced Process Mining	LowCode/No Code Competency Centers and Best Practices	Decentralized Automation
Agile Business Analysis Certificate	Decision Automation Certificate	Process Mining Certificate	Low Code/ No Code Certificate	Intelligent Automation Certificate



# Certificate Programs

## Business Architecture



## Business Process Management



## Operational Excellence



## Digital Transformation



## Agile BPM



## Process Mining



## Low Code/No Code



## Intelligent Automation



## Agile Business Analysis



## Decision Automation



# Online Training Events: 2021

- Miami: March 1 – 23
- Amsterdam: April 6 - 15
- Chicago: April 26 - 29
- San Francisco: June 28 - July 1
- Houston: July 6 - September 8
- London: September 13 - October 7
- Washington, DC: September 20 - 23
- New York City: November 15 - 18
  
- Full-Day and Half-Day Delivery Options
- Check Website for Dates and Times:  
<https://www.bpm institute.org/training/courses>

## Thanks for Attending - Claim Your Digital Badge



Share on Social Media

## Key Contacts



### Individual Consultations

Client Services Department  
 Phone: 508-475-0475, ext. 15  
 Email: [registrar@bpminstitute.org](mailto:registrar@bpminstitute.org)



### Group Consultations

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**DBIZINSTITUTE.ORG**