The Business Architecture Playbook

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Apply What You Know

Business Architecture provides context and understanding for exposing organizational capabilities and defining and clarifying organizational strategy. This course provides a value delivery model from one angle that business architects play in organizational success.

This course emphasizes Business Architecture from a true business perspective, providing hands-on application to combine theoretical information with practical, scenario-based information. It applies a key business architecture concept to create context for the practice and practitioners in organizations.

This course brings together the knowledge and skills from other Business Architecture courses and puts it within context of the bigger picture. It provides an end-to-end process for creating and applying Business Architecture for various scenarios. This includes everything from

planning an effort, to assessing the current state and architecting the target state, to planning initiatives and measuring the results. It describes key activities to be performed as well as the inputs, outputs (deliverables) and roles involved with each. It identifies key integration points with related disciplines. The course also provides deep dives on business scenarios and integrating architecture across the organization.

The course describes typical scenarios for applying Business Architecture and the process variation required. It provides scenario-based case studies and an opportunity for hands-on application. This course also describes tips for creating a playbook within an organization.

This course is beneficial for anyone who is experienced but are looking for best practices to define a playbook for their own organization.

WHO SHOULD ATTEND:

- Executives
- Strategic Planners
- Business Architecture Managers
- Business Architects
- Enterprise Architecture Managers
- Enterprise Architects
- IT Architects
- Business Managers, Operational Managers
- Business Analysts
- Business/IT Consultants

COURSE OUTLINE:

- Introducing a version of the Business Architecture Value Stream
- Understanding the Activities In Detail: A Deeper Dive
- Understanding Business Architecture Scenarios
- Applying the Business Architecture Value Stream to Scenarios
- Creating Key Deliverables to Represent Change: Target Architectures and Strategic Roadmaps
- Integrating Architecture Across the Enterprise
- Applying the Business Architecture Value Stream: Cases studies and Practice
- Creating a Business Architecture Playbook

REQUIRED PREREQUISITES:
- **BUSINESS ARCHITECTURE 101**
- **BUILDING A BUSINESS ARCHITECTURE**
- **LAUNCHING YOUR BUSINESS ARCHITECTURE PRACTICE**
- **ESTABLISHING BUSINESS ARCHITECTURE GOVERNANCE AND CENTERS OF EXCELLENCE**

SHARABLE, PRINTABLE DIGITAL CREDENTIALS:

CUSTOMIZED GROUP TRAINING — FREE CONSULTATION

Training in-house, online, face-to-face or a combination of all three. For details on our customized solutions visit www.BPMInstitute.org/group-training

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1 EIGHT HOUR SESSION**
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Instructor-led classroom
Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at $895 - login for rates

**LIVE ONLINE —
2 FOUR HOUR SESSIONS**
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Live Instructor-led virtual classroom
Credits: 6.5 CDU/CEU/PDU credits
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**ON DEMAND —
6 ONE HOUR MODULES**
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Self-paced, on demand, available 24/7/365
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