

## Strategies and Techniques for Successful Process Innovation

### Day 1– Tuesday- September 30, 2008

8:15-8:30	<b>WELCOME</b> Gregg V. Rock, Editor & Founder, BPMInstitute.org & SOAInstitute.org	
8:30-9:15	<b>MASTER MIND SESSION: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE</b> <b>Moderated by:</b> Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org <b>Featuring:</b> Brett Champlin, CCP, CDMP, President, ABPMP.org; Mike Rosen, Editorial Director, SOAInstitute.org; Larry Goldberg, Managing Partner, Knowledge Partners International; Bruce Silver, Principal, Bruce Silver Associates; William Ulrich, President, Tactical Strategy Group and Shelley Sweet, President, I-4 Process Consulting	
9:20-10:05	<b>BEST PRACTICES KEYNOTE: BPM AND IMPROVING ORGANIZATIONAL RESULTS</b>	
10:05-10:15	<b>COFFEE BREAK</b>	
10:15-11:00	<b>CO-CHAIR KEYNOTE: DIMENSIONS OF BUSINESS CHANGE</b> <b>Featuring:</b> Brett Champlin, CCP, CDMP & President, ABPMP.org	
	<b>BUSINESS PROFESSIONAL TRACK</b>	<b>TECHNOLOGY PROFESSIONAL TRACK</b>
	<b>Track Chair:</b> Shelley Sweet President I-4 Process Consulting	<b>Track Chair:</b> Larry Goldberg Managing Partner Knowledge Partners International
11:05-11:50	<b>TRACK CHAIR KEYNOTE: THE SECRET WEAPON THAT LEAN PROVIDES FOR BPM</b> Shelley Sweet President I-4 Process Consulting	<b>TRACK CHAIR KEYNOTE: BDM – BEYOND BUSINESS RULES</b> Larry Goldberg Managing Partner Knowledge Partners International
11:55-12:40	<b>PANEL: WHAT'S NEXT FOR BPM SUITES?</b> <b>Moderated by:</b> Bruce Silver, Principal, Bruce Silver Associates	<b>PANEL: THE IMPERFECT STORM: BUSINESS PROCESS MANAGEMENT, BUSINESS DECISION MANAGEMENT AND BUSINESS RULE: WHAT'S THE DIFFERENCE AND DOES IT REALLY MATTER?</b> <b>Moderated by:</b> Larry Goldberg, Managing Partner, Knowledge Partners International
12:40-1:40	<b>BIRDS OF A FEATHER LUNCHEON</b> <b>Sponsored by:</b> BPMInstitute.org & SOAInstitute.org	
1:40-2:25	<b>DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE</b>	
	<b>BUSINESS PROFESSIONAL TRACK</b>	<b>TECHNOLOGY PROFESSIONAL TRACK</b>
2:30-3:15	<b>CASE STUDY: AN ARCHITECTURE (“SYSTEMS”) APPROACH TO ORGANIZATIONAL EFFEDTIVENESS (OE), CULTURE, AND CORE BUSINESS PROCESS</b> <b>Featuring:</b> John Stubbe, Manager, Organizational Effectiveness, JPMorgan- Asset Management	<b>CASE STUDY: STORYBOARD FOR PROCESS CHANGE THROUGH AN EBOND</b> <b>Featuring:</b> Dave Davis, Program Manager, AT&T eSales & Service
3:20-4:05	<b>BPM BEATS THE DOW: THE VALUE OF PROCESS STANDARDS</b> Joseph Francis Managing Director Process Core Group	<b>BUSINESS RULES DISCOVERY</b>
4:10-4:55	<b>CLOSING ANAYLST KEYNOTE: ENABLING BUSINESS PROCESS INNOVATION</b> <b>Featuring:</b> Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org	
4:55-6:15	<b>EVENING RECEPTION ON THE SOLUTIONS SHOWCASE</b> <b>Sponsored by:</b> BPMInstitute.org & SOAInstitute.org	

## Day 2- Wednesday- October 1, 2008

8:30-9:15	<b>OPENING KEYNOTE: BPM GOVERNANCE &amp; SUSTAINABILITY</b> <b>Featuring:</b> Andrew Spanyi, Author of <i>More for Less: The Power of Process Management</i> and <i>Business Process Management is a Team Sport: Play it to Win!</i>	
9:20-10:05	<b>BEST PRACTICES KEYNOTE: MAKING BETTER DECISIONS DURING PRODUCT DEFINITION</b>	
10:10-10:40	<b>COFFEE BREAK ON THE SOLUTIONS SHOWCASE</b>	
10:45-11:30	<b>PANEL: TRANSFORMING TO A PROCESS DRIVEN ENTERPRISE</b> <b>Moderated by:</b> Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org	
	<b>BUSINESS PROFESSIONAL TRACK</b>	<b>TECHNOLOGY PROFESSIONAL TRACK</b>
	<b>Track Chair:</b> Tammy Adams Author of <i>Facilitating the Project Lifecycle</i> and <i>Managing Partner</i> Chaosity LLC	<b>BPM TOOLS &amp; TECHNOLOGY</b> <b>Track Chair:</b> Jack R. Hilty Managing Principal SentientPoint
11:35-12:20	<b>TRACK CHAIR KEYNOTE: THE OTHER BPM: BEING PRODUCTIVE IN MEETINGS</b> Tammy Adams Managing Partner Chaosity LLC	<b>TRACK CHAIR KEYNOTE: BUSINESS/PROCESS ANALYST ROLE IN A ARCHITECTURE WORLD</b> Jack R. Hilty Managing Principal SentientPoint
12:20-1:20	<b>HONORARY CERTIFICATE OF TRAINING LUNCHEON</b> <b>Sponsored by:</b> BPMInstitute.org & SOAInstitute.org	
1:20-2:05	<b>DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE</b>	
	<b>BUSINESS PROFESSIONAL TRACK</b>	<b>TECHNOLOGY PROFESSIONAL TRACK</b>
2:10-2:55	<b>CASE STUDY: UTILIZING A GOOD SYSTEMS PRACTICE</b>	<b>CASE STUDY: MANAGEMENT IN THE BPM PROJECT</b>
3:00-3:45	<b>IMPLEMENTING PROCESS BASED MANAGEMENT</b>	<b>BPMS IMPLEMENTATION 101</b>
3:50-4:35	<b>COMMUNITY OF PRACTICE</b>	
4:40-5:10	<b>CLOSING SESSION: CONFERENCE WRAP-UP AND IMPORTANT TAKE-AWAYS</b> Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org & William Ulrich, President, Tactical Strategy Group	