

# BrainStorm New York NOVEMBER 1-4

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## BrainStorm New York - Workshop Agenda-at-a-Glance November 2-4, 2010 – The Westin Times Square Hotel

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### Tuesday – November 2, 2010

9:00-12:00	<b>INNOVATION WORKSHOP: THE NEXT PHASE IN BPM</b> Hosted by: Progress Software
12:00-1:30	<b>EXECUTIVE LUNCHEON: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE</b> Featuring: Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org
2:00-5:00	<b>INNOVATION WORKSHOP: APPLYING BPM TO TRANSFORM YOUR BUSINESS: MAXIMIZE YOUR BPM CAPABILITIES FOR COMPANY-WIDE SUCCESS</b> Hosted by: IBM

### Wednesday – November 3, 2010

9:00-12:00	<b>INNOVATION WORKSHOP: THE BUSINESS RULES ADVANTAGE FOR PROCESS IMPROVEMENT</b> Hosted by: IBM
12:00-1:30	<b>EXECUTIVE LUNCHEON: REFLECTIONS FROM 2010; OUTLOOK FOR 2011</b> Featuring: Gregg V. Rock, President & Founder, BrainStorm Group, Inc.
2:00-5:00	<b>INNOVATION WORKSHOP: USING BUSINESS DECISION MANAGEMENT TO IMPROVE BUSINESS PROCESSES</b> Hosted by: Knowledge Partners International

### Thursday – November 4, 2010

9:00-12:00	<b>INNOVATION WORKSHOP: SPECIFYING THE APPROPRIATE DISCIPLINES AND TECHNOLOGIES TO IMPROVE ORGANIZATIONAL PERFORMANCE</b> Hosted by: BPMInstitute.org, SOAInstitute.org & BusinessArchitectureInstitute.org
12:00-1:30	<b>BIRDS-OF-A-FEATHER LUNCHEON</b> Hosted by: BPMInstitute.org, SOAInstitute.org & BusinessArchitectureInstitute.org
2:00-5:00	<b>INNOVATION WORKSHOP: DESIGNING AND IMPLEMENTING AN ORGANIZATIONAL PERFORMANCE IMPROVEMENT PROGRAM</b> Hosted by: BPMInstitute.org, SOAInstitute.org & BusinessArchitectureInstitute.org

\*Agenda subject to change.

# BrainStorm New York - Training Agenda-at-a-Glance

November 1-4, 2010 – The Westin Times Square Hotel

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## Monday, November 1, 2010

### **Training Courses**

9am-5pm	BPM 101: An Introduction to Business Process Management
9am-5pm	Business Rules and BDM 101: Incorporating Business Rules and Decisions into BPM, BDM and SOA
9am-5pm	BA 101: Introduction to Business Architecture
9am-5pm	Methodologies and Approaches for BPM
12pm-1pm	Training Luncheon
5pm-6pm	Training Reception

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## Tuesday, November 2, 2010

### **Training Courses**

9am-5pm	Process Modeling, Analysis & Design
9am-5pm	Business Information Semantics & Rules
9am-5pm	Modernizing Requirements Gathering: Reshaping the Approach to Business Analysis
12pm-1:30pm	Executive Luncheon: Enabling the Process-Centric Agile Enterprise

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## Wednesday, November 3, 2010

### **Training Courses**

9am-5pm	Service Oriented Integration (SOI) – Standards, Technologies, and Best Practices
9am-5pm	Building a Business Architecture using Value Chains & Value Streams
9am-5pm	Process Measurement & Metrics
9am-5pm	Data Architecture for Business Architects
9am-5pm	Process Modeling with BPMN - <b>2-Day Course – November 3-4, 2010</b>
12pm-1:30pm	Executive Luncheon: Reflections from 2010; Outlook for 2011

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## Thursday, November 4, 2010

### **Training Courses**

9am-5pm	Developing Business Process Models in the Real-World
9am-5pm	Business Architecture / IT Architecture Alignment: Cross-Disciplinary Alignment Strategies for Business & IT
9am-5pm	Establishing Business Process Governance and Centers of Excellence
9am-5pm	Organizational Change Management
9am-5pm	Designing Service Oriented Solutions
12pm-1pm	Birds-of- a-Feather Luncheon

\*Agenda subject to change.