

BrainStorm **NEW YORK**

NOVEMBER 6-9, 2007
The Roosevelt Hotel

Training Agenda At-A-Glance

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TUESDAY, NOVEMBER 6	9:00-5:00	BPM 101: AN INTRODUCTION TO BUSINESS PROCESS MANAGEMENT AND BUSINESS PROCESS MANAGEMENT SYSTEMS Brett Champlin, CCP, CDMP & President, ABPMP.org
	9:00-5:00	BUSINESS RULES 101: BUSINESS RULES WITH BPM Barbara von Halle, Founder, Knowledge Partners International
	9:00-5:00	SOA 101: UNDERSTANDING SOA Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Board Member, SOAInstitute.org
	9:00-5:00	BUSINESS ARCHITECTURE 101: AN INTRODUCTION TO BUSINESS ARCHITECTURE Ralph Whittle, Co-Author of <i>Enterprise Business Architecture: The Formal Link between Strategy and Results</i>
	9:00-5:00	BPM FOR IT PROCESSES: THE IT SUPPLY-CHAIN Joseph Francis, Managing Director, Process Core Group
	9:00-5:00	DEVELOPING PROCESS-CENTRIC, BUSINESS REQUIREMENTS THROUGH PROCESS MODELS AND USE CASES 2-Day course - November 6-7 Jack R. Hilty, Managing Principal, SentientPoint
	5:00-6:00	EVENING RECEPTION SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG

WEDNESDAY, NOVEMBER 7	8:15-8:30	WELCOME
	8:30-9:15	MASTER MIND SESSION: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE
	9:30-5:30	FACILITATING PROCESS IMPROVEMENT Tammy Adams, Managing Partner, Chaosity, LLC
	9:30-5:30	ANALYZING THE "AS IS" AND CREATING THE "TO BE" PROCESS Shelley Sweet, President, I-4 Process Consulting
	9:30-5:30	METRICS AND PROCESS MANAGEMENT Alan Ramias, Partner, Performance Design Lab
	9:30-5:30	SOA FOR ARCHITECTS Alex Rosen, Principal, SOA Practice, MomentumSI
	5:30-6:30	EVENING RECEPTION ON THE SOLUTIONS SHOWCASE SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG

THURSDAY, NOVEMBER 8	8:30-9:15	OPENING KEYNOTE: GOVERNANCE – THE KEY TO IMPLEMENTING BPM
	9:30-5:30	BUSINESS TRANSFORMATION METHODOLOGIES: PROCESS CHANGE MANAGEMENT Brett Champlin, CCP, CDMP & President, ABPMP.org
	9:30-5:30	SERVICE-ORIENTED INTEGRATION – STANDARDS, TECHNOLOGIES, AND BEST PRACTICES Max Dolgicer, Managing Director, International System Group (ISG)
	9:30-5:30	BPM AND SIX SIGMA Marvin Wurtzel, Principal Consultant, Marvin M. Wurtzel & Associates
	9:30-5:30	PROCESS MODELING WITH BPMN 2-Day course - November 8-9 Bruce Silver, Principal, Bruce Silver Associates

FRIDAY, NOVEMBER 9	9:00-5:00	ADVANCED PROCESS MANAGEMENT PRINCIPLES & PRACTICES Andrew Spanyi, Author of <i>More for Less: The Power of Process Management & Business Process Management is a Team Sport: Play it to Win!</i>
	9:00-5:00	DESIGNING SERVICE ORIENTED APPLICATIONS Mike Rosen, Editorial Director, SOAInstitute.org
	9:00-5:00	DEVELOPING BUSINESS PROCESS MODELS IN THE REAL-WORLD Ken Orr, Founder and Chief Scientist, The Ken Orr Institute
	9:00-5:00	BUSINESS / IT ARCHITECTURE ALIGNMENT: TURNING BUSINESS STRATEGY INTO ACTIONABLE RESULTS William Ulrich, President, Tactical Strategy Group
	9:00-5:00	BUSINESS PROCESS MANAGEMENT WITH A BUSINESS RULES APPROACH Tom Debevoise, Author of <i>Business Process Management with a Business Rules Approach</i>

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