



## CALL FOR PAPERS SPEAKER SUBMISSIONS

Send Submissions To: [mcadrin@brainstorm-group.com](mailto:mcadrin@brainstorm-group.com)

### Business Decision Management Symposium 2008

Washington D.C-June 25-26, 2008

San Francisco-Sept./Oct. 30-1, 2008

New York-November 5-6, 2008

Speaker Name:	
Company:	
Title:	
Address:	
City, State, Zip Code	
Email address:	
Phone Number:	
Cell Number:	
Fax Number:	
Presentation Location(s): Washington D.C, San Francisco or New York	
Presentation Title:	
Presentation Abstract: (50 – 75 words)	
Speaker Bio: (50-75 words)	

### SUGGESTED TOPICS FOR SUBMISSIONS

- The critical relationship between business process, business rules and SOA
- Decision Services in SOA
- How BDM Changes the Requirements Deliverables
- The Danger of Modeling Business Processes without Decisions and Business Rules
- Mining Rules from Legacy Code
- Bringing Together BPM, SOA, and Business Rules Management Systems Technology
- Delivering ROI with the first BDM and Business Rules Project
- Redefining the Roles of IT and Business People
- Establishing and Evolving a BDM Center of Excellence
- Capturing Business Performance Metrics for Business Rules