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Send Submissions To: mcadrin@brainstorm-group.com

Business Architecture Conference Series 2008
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Presentation Location(s): Washington D.C, San Francisco or New York	
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Presentation Abstract: (50 – 75 words)	
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SUGGESTED TOPICS FOR SUBMISSIONS

- **Business Architecture: What is it, Who Defines it & Who is Responsible for it**
- **Successful Formula for Building the Business-Driven Enterprise through Business Architecture**
- **Managing The Virtual Enterprise through Extended Business Architecture**
- **Aligning Existing Business Architecture & IT Architecture**
- **Business Architecture Success Factors & Case Studies**