



Strategies and Techniques for Successful Process Innovation

Day 1 – Wednesday, June 25, 2008

8:15-8:30	WELCOME Gregg V. Rock, Editor & Founder, BPMInstitute.org & SOAINSTITUTE.org			
8:30-9:15	MASTER MIND SESSION: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE Moderated by: Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org			
9:20-10:05	BEST PRACTICES KEYNOTE: DOD BUSINESS OPERATING ENVIRONMENT SUPPORTING BUSINESS TRANSFORMATION Featuring: Dennis Wisnosky, Business Mission Area Chief Architect and Chief Technical Officer, Department of Defense			
10:05-10:15	COFFEE BREAK			
10:15-11:00	CO-CHAIR KEYNOTE: DIMENSIONS OF BUSINESS CHANGE Featuring: Brett Champlin, CCP, CDMP & President, ABPMP.org			
	BUSINESS PROFESSIONAL TRACK		TECHNOLOGY PROFESSIONAL TRACK	
	BPM	Organizational Performance	BPM Tools & Technology	Business Decision Management
11:05-11:50	TRACK CHAIR KEYNOTE: INCREASING BUSINESS ANALYSIS MATURITY FOR RULES-DRIVEN BUSINESS PROCESS MANAGEMENT David Heidt Managing Partner Enterprise Agility	TRACK CHAIR KEYNOTE: THE SECRET WEAPON THAT LEAN PROVIDES FOR BPM Shelley Sweet President I-4 Process Consulting	TRACK CHAIR KEYNOTE: BPMN AND BUSINESS-EMPOWERED IMPLEMENTATION Bruce Silver Principal Bruce Silver Associates	TRACK CHAIR KEYNOTE: BDM – BEYOND BUSINESS RULES Larry Goldberg Managing Partner Knowledge Partners International
11:55-12:40	PANEL: WHAT'S NEXT FOR BPM SUITES? Moderated by: Bruce Silver, Principal, Bruce Silver Associates		PANEL: THE IMPERFECT STORM: BUSINESS PROCESS MANAGEMENT, BUSINESS DECISION MANAGEMENT AND BUSINESS RULE: WHAT'S THE DIFFERENCE AND DOES IT REALLY MATTER? Moderated by: Larry Goldberg, Managing Partner, Knowledge Partners International	
12:40-1:55	BIRDS OF A FEATHER LUNCHEON SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG			
1:55-2:40	DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE			
2:45-3:30	CASE STUDY: IMPROVING PROCESS CAPABILITY ACROSS THE ENTERPRISE WITH ENTERPRISE SPICE Featuring: Linda Ibrahim Chief Engineer, Process Improvement, Federal Aviation Administration	CAN SIX SIGMA AND BUSINESS PROCESS MANAGEMENT COEXIST? Marvin Wurtzel Principal Consultant Marvin M. Wurtzel & Associates	CASE STUDY: BIG BENEFITS FROM SMALL TOOLS Featuring: Ray Levesque Business/IT Liaison Federal Aviation Administration	CASE STUDY: ANALYZING/CONVERTING USER WANTS AND NEEDS INTO CAPABILITIES AT THE IRS Featuring: Debbie Ware, Business Rules & Requirements Management (BMMR), AMS Project Manager & Ronald Leidner, Business Rules & Requirements Management (BRRM), Internal Revenue Service
3:35-4:20	BPM BEATS THE DOW: THE VALUE OF PROCESS STANDARDS Joseph Francis Managing Director Process Core Group	CASE STUDY: PROCESS ARCHITECTURE IN PRACTICE	BUSINESS PROCESS DRIVEN ENTERPRISE ARCHITECTURE Ken Orr Founder and Chief Scientist The Ken Orr Institute	CASE STUDY: BUILDING THE BUSINESS CASE FOR RULES
4:25-5:10	CLOSING ANALYST KEYNOTE: ENABLING BUSINESS PROCESS INNOVATION Featuring: Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org			
5:10-6:30	EVENING RECEPTION ON THE SOLUTIONS SHOWCASE SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG			

Day 2 – Thursday, June 26, 2008

8:30-9:15	OPENING KEYNOTE: BPM GOVERNANCE & SUSTAINABILITY Featuring: Andrew Spanyi, Author of <i>More for Less: The Power of Process Management & Business Process Management is a Team Sport: Play it to Win!</i>			
9:20-10:05	BEST PRACTICES KEYNOTE: RELATING ENTERPRISE STRATEGY TO BUSINESS OUTCOMES Featuring: Kenneth Mullins, Chief Engineer, Enterprise Transformation Division, The MITRE Corporation			
10:10-10:40	COFFEE BREAK ON THE SOLUTIONS SHOWCASE			
10:45-11:30	PANEL: TRANSFORMING TO A PROCESS DRIVEN ENTERPRISE Moderated by: Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org			
	BUSINESS PROFESSIONAL TRACK		TECHNOLOGY PROFESSIONAL TRACK	
	BPM	Organizational Performance	BPMS	Business Decision Management
11:35-12:20	TRACK CHAIR KEYNOTE: THE OTHER BPM: BEING PRODUCTIVE IN MEETINGS Tammy Adams Author of <i>Facilitating the Project Lifecycle & Managing Partner Chaosity, LLC</i>	TRACK CHAIR KEYNOTE: CREATING A NEW PROCESS USING PROCESS DESIGN PRINCIPLES Daniel J. Madison Author of <i>Process Mapping, Process Improvement, and Process Management & Value Creation Partners</i>	TRACK CHAIR KEYNOTE: BUSINESS/PROCESS ANALYST ROLE IN A SERVICE ORIENTED ARCHITECTURE WORLD Jack Hilty Managing Principal SentientPoint	TRACK CHAIR KEYNOTE: BDM – BEYOND BUSINESS RULES Larry Goldberg Managing Partner Knowledge Partners International
12:20-1:35	HONORARY CERTIFICATE OF TRAINING LUNCHEON SPONSORED BY: BPMINSTITUTE.ORG & SOAINSTITUTE.ORG			
1:35-2:20	DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE			
2:25-3:10	CASE STUDY: MAXIMIZING BUSINESS RESULTS AND CITIZEN FOCUS AT THE DEPARTMENT OF LABOR	CASE STUDY: APPLYING ORGANIZATIONAL DESIGN PRINCIPLES TO ACHIEVE STRATEGIC ALIGNMENT	CASE STUDY: DRIVING BPM ROI AT THE DOD	CASE STUDY: RULES, BUSINESS MODELING AND REQUIREMENTS ENGINEERING
3:15-4:00	BPM AND THE RETAIL STORE OF THE FUTURE	BRIDGING THE GAP BETWEEN IT & BUSINESS: A PROPOSED MODEL Cherie Wilkins Partner Performance Design Lab	NEW DIRECTIONS IN BPM TOOLS AND TECHNOLOGY	BPM/BDM METHOD: CRITICAL SUCCESS FACTOR FOR THE AGILE ENTERPRISE
4:05-4:50	COMMUNITY OF PRACTICE			
4:55-5:25	CLOSING SESSION: CONFERENCE WRAP-UP AND IMPORTANT TAKE-AWAYS Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org & William Ulrich, President, Tactical Strategy Group			