



Day 1 – Tuesday – September 11, 2007

DC - Hyatt Regency Reston, VA

8:15-8:30	WELCOME
8:30-9:15	MASTER MIND SESSION: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE Moderated by: Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org Featuring: Geary Rummler, Author and Founding Partner, Performance Design Lab; Brett Champlin, President, ABPMP.org; Mike Rosen, Editorial Director, SOAInstitute.org; Larry Goldberg, Managing Partner, Knowledge Partners International; Bruce Silver, Principal, Bruce Silver Associates and William Ulrich, President, Tactical Strategy Group
9:15-10:00	BEST PRACTICES KEYNOTE: THE HUMAN RESOURCES LINE OF BUSINESS (HRLOB) USE OF THE FEA Norman Enger, Director, Human Resources Line of Business, US Office of Personnel Management
10:00-10:15	COFFEE BREAK
10:15-11:00	KEYNOTE: BPM TRIAGE—A HEALTH AND WELLNESS MODEL FOR ENTERPRISE BUSINESS PROCESSES Brett Champlin, President, ABPMP.org
11:00-11:45	ORGANIZATIONAL PERFORMANCE SYMPOSIUM KEYNOTE: BPM BEATS THE DOW: THE VALUE OF PROCESS STANDARDS Joseph Francis, Managing Director, Process Core Group
11:45-12:30	PANEL: WHAT'S NEXT FOR BPM SUITES? Moderated by: Bruce Silver, Principal, Bruce Silver Associates
12:30-1:45	EXECUTIVE LUNCHEON: BPM SECRET SAUCE – BEST PRACTICES IN BUSINESS TRANSFORMATION Featuring: John Wylie, BPM Specialist, BEA Systems
1:45-2:30	DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE
2:30-3:15	CASE STUDY: CHOREOGRAPHY AND ORCHESTRATION Featuring: George Thomas, Enterprise Chief Architect, General Services Administration
3:15-4:00	PROCESS ARCHITECTURE IN PRACTICE – GETTING VALUE FROM AN ENTERPRISE PROCESS MODEL Robert Etris, PMP and Senior Analyst, Evans Incorporated
4:00-4:15	BREAK
4:15-5:00	PANEL: TRANSFORMING TO A PROCESS DRIVEN ENTERPRISE Moderated by: Tom Dwyer, Vice President, Research, BrainStorm Group and Editorial Director, BPMInstitute.org
5:00-6:30	EVENING WELCOME RECEPTION ON THE SOLUTIONS SHOWCASE Sponsored by: BPMInstitute.org & SOAInstitute.org

Day 2 - Wednesday - September 12, 2007

8:30-9:15	OPENING KEYNOTE: GOVERNANCE – THE KEY TO IMPLEMENTING BPM Andrew Spanyi, Author of <i>More for Less: The Power of Process Management</i> and <i>Business Process Management is a Team Sport: Play it to Win!</i>
9:15-10:00	MORNING KEYNOTE: A BUSINESS-DRIVEN, SERVICES ORIENTED APPROACH TO ENTERPRISE TRANSFORMATION Kenneth Mullins, Chief Engineer, Enterprise Strategy & Transformation Division, Center for Enterprise Modernization, The MITRE Corporation & Elaine Ward, Enterprise Strategy & Transformation, Practice Area Manager, The MITRE Corporation
10:00-10:45	COFFEE BREAK ON THE SOLUTIONS SHOWCASE
10:45-11:30	BEST PRACTICES KEYNOTE: A FRAMEWORK FOR MAKING BETTER DECISIONS DURING PRODUCT DEFINITION Jeremy Alexis, Assistant Professor, IIT Institute of Design
11:30-12:15	ORGANIZATIONAL PERFORMANCE SYMPOSIUM KEYNOTE: BRIDGING THE GAP BETWEEN IT & BUSINESS: A PROPOSED MODEL Cherie Wilkins, Partner, Performance Design Lab
12:15-1:30	BIRDS OF A FEATHER LUNCHEON Sponsored by: BPMInstitute.org & SOAInstitute.org
1:30-2:15	DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE

2:15-3:00	CASE STUDY: APPLYING ORGANIZATIONAL DESIGN PRINCIPLES TO ACHIEVE STRATEGIC ALIGNMENT AND HIGH PERFORMANCE - AS WELL AS A PEEK AT EMERGING AND FUTURE DESIGN OPTIONS TO ACHIEVE "INNOVATION" AS A STRATEGIC ADVANTAGE Featuring: Bill Zybach, Organization Design Syngineer, District of Columbia, Office of the Chief Technology Officer, Business Innovations Group
3:00-3:45	CREATING THE "TO BE" PROCESS Daniel J. Madison, Author of <i>Process Mapping, Process Improvement, and Process Management</i> and Owner, Value Creation Partners
3:45-4:30	IMPLEMENTATION TECHNIQUES: HOW TO STRUCTURE PROJECT LAUNCHES FOR MAXIMUM SUCCESS UTILIZING A DYNAMIC DECISION ACCELERATION PROCESS Lynda Davis, Managing Partner, Strategic Crossroads
4:30-5:00	CLOSING SESSION: CONFERENCE WRAP-UP AND IMPORTANT TAKE-AWAYS Tom Dwyer, Vice President, Research, BrainStorm Group and Editorial Director, BPMInstitute.org and William Ulrich, President, Tactical Strategy Group