



Day 1 – Tuesday – September 11, 2007

DC – Hyatt Regency Reston, VA

8:15-8:30	WELCOME
8:30-9:15	MASTER MIND SESSION: ENABLING THE PROCESS-CENTRIC AGILE ENTERPRISE Moderated by: Tom Dwyer, Vice President, Research, BrainStorm Group & Editorial Director, BPMInstitute.org Featuring: Larry Goldberg, Managing Partner, Knowledge Partners International; Brett Champlin, President, ABPMP.org; Mike Rosen, Editorial Director, SOAInstitute.org; Bruce Silver, Principal, Bruce Silver Associates; William Ulrich, President, Tactical Strategy Group and Geary Rummier, Author and Founding Partner, Performance Design Lab
9:15-10:00	BEST PRACTICES KEYNOTE: THE HUMAN RESOURCES LINE OF BUSINESS (HROB) USE OF THE FEA Norman Enger, Director, Human Resources Line of Business, US Office of Personnel Management
10:00-10:15	COFFEE BREAK
10:15-11:00	KEYNOTE: BPM TRIAGE – A HEALTH AND WELLNESS MODEL FOR ENTERPRISE BUSINESS PROCESSES Brett Champlin, CCP, CDMP, President, ABPMP.org
11:00-11:45	BUSINESS RULES SYMPOSIUM KEYNOTE: REVOLUTIONIZING BUSINESS PROCESS MANAGING DECISIONS AND BUSINESS RULES Larry Goldberg, Managing Partner, Knowledge Partners International
11:45-12:30	PANEL: THE IMPERFECT STORM: BUSINESS PROCESS VS. BUSINESS RULE: WHAT'S THE DIFFERENCE AND DOES IT REALLY MATTER? Moderated by: Larry Goldberg, Managing Partner, Knowledge Partners International
12:30-1:45	EXECUTIVE LUNCHEON: BPM SECRET SAUCE – BEST PRACTICES IN BUSINESS TRANSFORMATION Featuring: John Wylie, BPM Specialist, BEA Systems
1:45-2:30	DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE
2:30-3:15	CASE STUDY: BUILDING THE BUSINESS CASE FOR RULES AND PROCESS - REALIZING BENEFITS BEFORE IMPLEMENTATION AT THE IRS Featuring: Brian Stucky, Editorial Director, Business Rules Bulletin
3:15-4:00	CASE STUDY: BUILDING THE BUSINESS CASE FOR RULES AND PROCESS - REALIZING BENEFITS BEFORE IMPLEMENTATION AT THE IRS Featuring: Ronald Leidner, Business Rules & Requirements Management (BRRM), Internal Revenue Service
4:00-4:15	BREAK
4:15-5:00	PANEL: TRANSFORMING TO A PROCESS DRIVEN ENTERPRISE Moderated by: Tom Dwyer, Vice President, Research, BrainStorm Group and Editorial Director, BPMInstitute.org
5:00-6:30	EVENING WELCOME RECEPTION ON THE SOLUTIONS SHOWCASE Sponsored by: BPMInstitute.org & SOAInstitute.org

Day 2 – Wednesday – September 12, 2007

8:30-9:15	OPENING KEYNOTE: GOVERNANCE – THE KEY TO IMPLEMENTING BPM Featuring: Andrew Spanyi, Author of <i>More for Less: The Power of Process Management and Business Process Management is a Team Sport: Play it to Win!</i>
9:15-10:00	MORNING KEYNOTE: A BUSINESS-DRIVEN, SERVICES ORIENTED APPROACH TO ENTERPRISE TRANSFORMATION Kenneth Mullins, Chief Engineer, Enterprise Strategy & Transformation Division, Center for Enterprise Modernization, The MITRE Corporation & Elaine Ward, Enterprise Strategy & Transformation, Practice Area Manager, The MITRE Corporation
10:00-10:45	COFFEE BREAK ON THE SOLUTIONS SHOWCASE
10:45-11:30	BEST PRACTICES KEYNOTE: A FRAMEWORK FOR MAKING BETTER DECISIONS DURING PRODUCT DEFINITION Jeremy Alexis, Assistant Professor, IIT Institute of Design
11:30-12:15	BUSINESS RULES SYMPOSIUM KEYNOTE: IMPLEMENTING A REAL LIFE DECISION SERVICE: HOW BUSINESS RULES ENABLE SOA Larry Goldberg, Managing Partner, Knowledge Partners International
12:15-1:30	BIRDS OF A FEATHER LUNCHEON

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1:30-2:15	DESSERT AND COFFEE ON THE SOLUTIONS SHOWCASE
2:15-3:00	RULES, BUSINESS MODELING AND REQUIREMENTS ENGINEERING – THE WHOLE PICTURE Art Moore, President, Clear Systems & Michael Beck, Principal Analyst, Clear Systems
3:00-3:45	BPM/BR METHOD: CRITICAL SUCCESS FACTOR FOR THE AGILE ENTERPRISE Tom Debevoise, Author of <i>Business Process Management with a Business Rules Approach</i>
3:45-4:30	IMPLEMENTATION TECHNIQUES: HOW TO STRUCTURE PROJECT LAUNCHES FOR MAXIMUM SUCCESS UTILIZING A DYNAMIC DECISION ACCELERATION PROCESS Lynda Davis, Managing Partner, Strategic Crossroads
4:30-5:00	CLOSING SESSION: CONFERENCE WRAP-UP AND IMPORTANT TAKE-AWAYS Tom Dwyer, Vice President, Research, BrainStorm Group and Editorial Director, BPMInstitute.org and William Ulrich, President, Tactical Strategy Group