





- **Aligning strategy and organizational performance**
- **Expanding the role of business and IT to include Organizational Performance**
- **Developing Capable Performance Architects**
- **Integrating BPM and Organizational Performance Systems**
- **Delivering ROI with BPM and Organizational Performance technology**
- **Directing the future of BPM and Organizational Performance Software**
- **Guiding the Effective Integration of Measurement Systems and Tools (balanced scorecard/management dashboards) with BPM**